Company Overview

The DigitalThink Solution

- 100% Outsourced E-Learning Solutions Provider
  - **Everything built for the Web**
- Turn-key Solutions
  - **Pre-developed Catalog**
  - **Custom development**
  - **Services**
    - ECommerce, Registration and Tracking
    - Integration with customer Infrastructure (Intranet, ERP, LMS…)
    - Tutoring
- Unified Infrastructure for all Services

DigitalThink

B2B E-Learning Landscape

DigitalThink

Defining and Leading the E-Learning Solutions Market

E-Learning Technologies Market	E-Learning Courses Market	E-Learning Services Market	E-Learning Communities Market
Tools Applications	On-line content CD-ROM ILT	ASP's Tutor Pools Consulting	Vortals

DigitalThink

The DigitalThink Advantage

- Simple Deployment

- Human Supported Learning
  - **Tutors**
  - **Collaboration**

- Quality Content
  - **Instructional Design**
  - **Hands-on exercises**

- Administration
  - **Reporting**

DigitalThink

DigitalThink Profile

- Founded in 1996
- Located in San Francisco
- Pre-IPO Company
- Investors: Hambrecht&Quist, Intel, Adobe, Texas Instruments, Walden, Cambridge Technology Partners, Deutsche Bank
- 170+ employees
- 150+ solutions built to date
- 150,000+ total seats delivered

Digital Think

Sample Customers

Charles Schwab • Sun microsystems • KPMG • Cisco Systems - Empowering the Internet Generation

Adobe • Seagate • intel • Deutsche Bank

sgi • Texas Instruments • Compaq • IBM

Hewlett Packard • Informix • AOL

Digital Think